

Split Ring Leads Way Into Hudson's



Market Place Sure to Delight Shoppers



MARADITH MITCHELL gets ready to water the plants.



GR Press Photo by HENRY ZEHRER

ESCALATOR decor frames Linda Remus of Decorative Accessories.

Hudson's Opens at 10 Tomorrow Morning

By Pete DeMangd

Hudson's will be selling Hudson's when it opens tomorrow at Woodland Mall.

No dignitaries will be on hand to snip ribbons. Beauties won't be there untying—or tying—bows. Bands won't be playing.

"Hudson's did away with that type of opening several years ago," explained William Sickenberger, Hudson's Woodland general manager. "Now we just open the doors; that's it."

Door opening time is 10 a.m. Thursday and hundreds are expected to be on hand to see the new store. Metro Grand Rapids is known throughout the state for the way it turns out for grand openings and Hudson's, wished for by Grand Rapids residents for more than a quarter century, certainly won't be an exception.

Woodland and all of its merchants and security men and women are ready. The merchants are among those welcoming Hudson's to "their mall." Traffic generates sales, they feel. Said one, "They'll come and look at Hudson's. And buy. But then they'll stop by and see us, too. And buy, too. I hope."

Although Hudson's is billing its Woodland store as a high-fashion apparel store, the state's No. 1 retailer isn't ignoring other departments which long have been popular with Hudson's shoppers elsewhere.

Among these are the Market Place, a treasure of kitchen shops filled with decorative accessories, exotic gourmet ideas and down-home cooking utensils, Sickenberger points out. There's also the china, glass and silver departments, gifts, decorator items for the house, linens, draperies, hanging plants and accessories and many others.

"Just about everything but furniture," he added.

Pictures on this page show glimpses of some of those departments. Fashions are still the spotlighted feature of Hudson's Woodland. For a look at what's new in fashions and at those who attended the benefit style show which unofficially opened Hudson's this week, see the story and pictures on page E1 of today's Grand Rapids Press.

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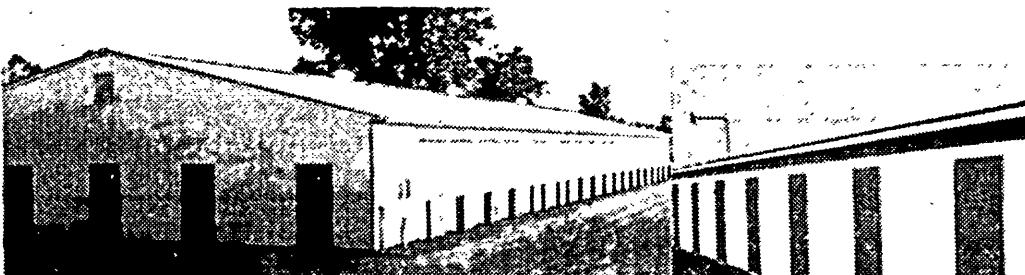
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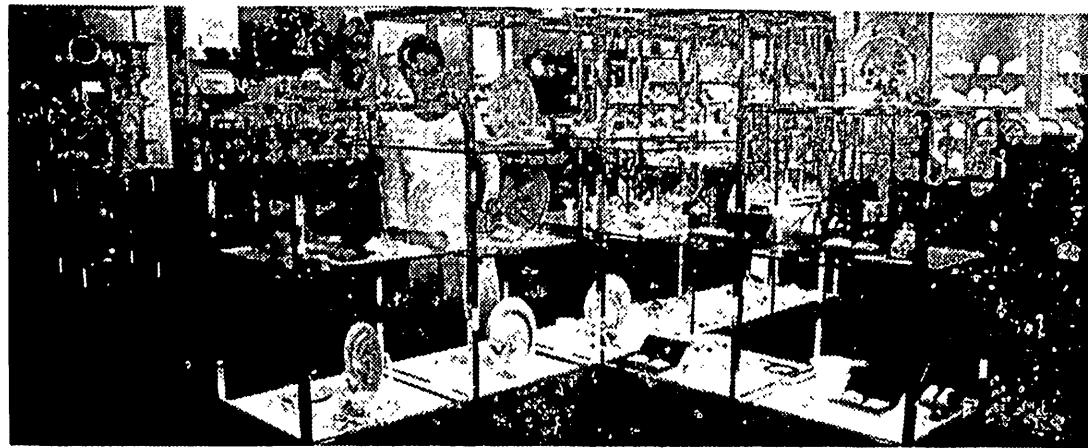
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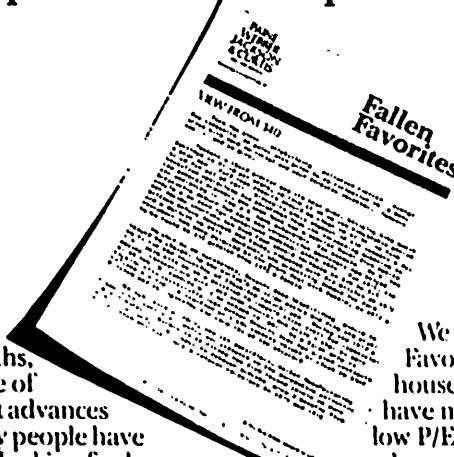
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